

HELLO!

I am Pratik Shah, multidisciplinary UX designer and this is ~~my resume~~ **my story!**

01 EXPERIENCE

Senior Product Designer / Walmart Labs

Nov 2018 - Present

- Designing core eCommerce experience for Walmart Canada site and mobile apps.
- Designing a visual data foundational tool that makes moving and manipulating data simple, understandable, and accessible at Walmart scale.
- Crafting experiences for invisible Machine Learning solutions and in-house platform which makes it possible.

Senior UX Designer / Capital Float

Jan 2016 - Nov 2018

- Designed MVP of various products: Ops Cockpit, Loan lookup (LMS), Investors' Dashboard.
- Designed mobile apps and dashboards for two main verticals: "Borrow" and "Invest".
- Developed UX process and design library(1D) to work efficiently in a fast-paced agile environment.

UI Designer / Gracenote Media

Dec 2014 - Dec 2015

- Created wireframes, user interactions and UI designs across platforms for company's leading clients.
- Contributed in company's re-branding.

UX Engineer / SensiBol Audio Technologies

July 2012 - Dec 2014

- Assisted in designing and developing products showcasing all possible aspect of a "technology".
- Designed and developed multi-platform application: "Gaona Karaoke".
- Worked on demo videos, marketing collaterals and illustrations of various apps.

02 RECOGNITIONS

Symbol Browser / Sketch Plugin

Jun 2019

- The plugin offers a new way to browse your symbols and Design systems within Sketch.
- It offers a true-to-size preview of symbols, ability to add documentation and search across multiple Sketch libraries. It also allows you to share stickers along with symbols.

Atomic design system with Sketch libraries / Article

Feb 2018

- An article about my process of building a Design System. It has been featured on Design+Code (Sketch App Sources), Design Systems Repo, Indiefolio and The UX Blog.

Guides / Sketch Plugin

Apr 2017

- The plugin was featured on SketchApp website and newsletter.
- It allows you to quickly generate guides for a selected element and helps you achieve web development's famous grid (column) behaviour in Sketch.

03 EDUCATION

Human-Computer Interaction / Score: 89%

Interaction Design Foundation, 2018

B.E. Information Technology / CGPA: 8.29

Gujarat Technological University (India), 2012

04 CONTACT

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Medium: https://medium.com/@pratik.shah

05 SKILLS

UX competencies

User story mapping
Task flow charts
Wireframing
Prototyping
Heuristic evaluation
Qualitative user testing

Design tools

Sketch
Figma
Photoshop
Illustrator
Marvel
InVision

Development

HTML
CSS
JavaScript