

HELLO!

I am Pratik Shah, a self-taught designer
and this is ~~my resume~~
my story!

01 SKILLS

Photoshop



Skilled

Illustrator



Intermediate

CSS & JavaScript



Skilled

Pixate & Origami



Intermediate

Wireframe.cc



Skilled

Android & iOS



Tenderfoot

02 CONTACT

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Website: http://pratikshah.website

Portfolio: http://be.net/pratik_shah

03 EXPERIENCE

Dec 2014 - present

Gracernote Media Pvt Ltd / UI Designer

Responsible for creating web and mobile apps' wireframes, user interactions and UI designs for company's leading clients. Also contributed in company's re-branding.

July 2012 - Dec 2014

SensiBol Audio Technologies Pvt Ltd / UX Designer (Software Engineer)

Responsible for creating web, mobile and desktop apps which showcase every possible aspects of "technology" and which is easy to use for the end users.

Dec 2011 - Apr 2012

Alakmalak Technologies Pvt Ltd / Intern

Responsible for remodelling a job hunt website to increase user engagement by improving user experience. Also contributed in prioritizing requirements of the project by using Priority Matrix.

04 EDUCATION

2008 - 2012

Bachelor of Information Technology / GPA: 7.95

Gujarat Technological University, Chandkheda, Ahmedabad

2008

12th (H.S.C.) / Percentage: 85.40%

Gujarat Secondary and Higher Secondary Education Board, Gandhinagar

2006

10th (S.S.C.) / Percentage: 90.86%

Gujarat Secondary and Higher Secondary Education Board, Gandhinagar

05 SELECTED PROJECTS

What's On: TV Guide

Type: Windows Mobile App

Duration: Aug 2015 - present

TV Guide app that covers all major Indian languages and cable operators with smart features like "Now Next", favourite programs and SMS/Email notifications.

My role was to rethink and redesign the windows app interfaces for the service, making it more user friendly by following Windows Mobile UI guidelines and giving it a professional look.

My Hathway

Type: Android & iOS App

Duration: June 2015 – present

A Self-care app for India's leading digital cable operator, Hathway! The app allows users to view and edit their subscription details on the go. Also allows users to do instant payments.

My role was to create an app flow which is simple and straight forward for the users. And also to design UI that blends well for both Android and iOS guidelines.

<https://play.google.com/store/apps/details?id=com.myhathway>

GaoNa Karaoke

Type: Android, iOS, MAC OS App & Website

Duration: July 2012 – May 2014

Fun Karaoke gaming app with unique features like video karaoke and voice effects and scoring based on your singing skills.

I was responsible for the implementation and development of the multiplatform product by creating interfaces and transforming them into actual native layouts.

Web: <http://goo.gl/KlYbnz> Android: <http://goo.gl/H56Sgkt> iOS: <http://goo.gl/LglRc>

MikeL

Type: iOS App

Duration: June 2014 - Sept 2014

MikeL is real-time voice changer application.

Again my role was to design a user experience and interfaces that hides all the complexity of the technology and gives users a delightful, smooth experience.

<http://goo.gl/6uKu50>