

HELLO!

I am Pratik Shah, multidisciplinary UX designer and this is ~~my resume~~ **my story!**

01 EXPERIENCE

Senior UX Designer / Capital Float

Jan 2016 - Present

- Designed MVP of various Capital Float products: Ops Cockpit, Loan lookup (LMS), Investors' Dashboard.
- Designed mobile apps and dashboards for two main verticals: "Borrow" and "Invest".
- Developed UX process and design library(1D) to work efficiently in a fast-paced agile environment.

UI Designer / Gracenote Media Pvt Ltd

Dec 2014 - Dec 2015

- Created wireframes, user interactions and UI designs across platforms for company's leading clients.
- Contributed in company's re-branding.

UX Designer (Software Engineer) / SensiBol Audio Technologies Pvt Ltd

July 2012 - Dec 2014

- Assisted in designing and developing products showcasing all possible aspect of a "technology".
- Designed and developed multi-platform application: "Gaona Karaoke".
- Worked on demo videos, marketing collaterals and illustrations of various apps.

02 EDUCATION

Human-Computer Interaction / Score: 89%

Interaction Design Foundation, 2018

B.E. Information Technology / CGPA: 8.29

Gujarat Technological University (India), 2012

03 ACHIEVEMENTS

Atomic design system with Sketch libraries / Article

Feb 2018

- Wrote an article about my process of building "Atomic design system with Sketch libraries". This article has been featured on Design+Code (Sketch App Sources), Design Systems Repo, Indiefolio and The UX Blog.

Guides / Sketch Plugin

Apr 2017

- The plugin was featured on SketchApp website and newsletter.
- It allows you to quickly generate guides for a selected element and helps you achieve web development's famous grid (column) behaviour in Sketch.

04 CONTACT

Mobile: (+91) 890 575 0744

Email: hello@pratikshah.website

Website: http://pratikshah.website

Dribbble: https://dribbble.com/pratikshah

Medium: https://medium.com/@pratik.shah

05 SKILLS

UX competencies

User story mapping
Task flow charts
Wireframing
Prototyping
Heuristic evaluation
Qualitative user testing

Design tools

Sketch
Figma
Photoshop
Illustrator
Marvel

Development

HTML
CSS
JavaScript